



Broadcasting live from Nashville and nationally syndicated by Premiere Networks, *The Bobby Bones Show* reaches 6.5 million monthly listeners on more than 100 stations, including markets such as Washington, D.C., Boston, MA, and Miami, FL. The award-winning program is also heard nationally via iHeartRadio, iHeartMedia's free all-in-one streaming music and live radio service digital service. Airing weekday mornings from 5 to 10 a.m. CT, hosts Bobby Bones, Lunchbox and Amy welcome the biggest names in Country music and entertain listeners with their unique mix of pop-culture news and information, crazy stunts and hilarious conversations.

Dubbed by *Forbes* as “the most powerful man in country music,” Bones and his co-hosts have created a must-stop destination for Country music’s biggest stars. The 2017 ACM Award presenter is also dedicated to breaking new artists and was recently honored by ASCAP with the “Partners In Music” Award. Bones uses his national radio platform to support numerous charitable efforts, including St. Jude Children’s Research Hospital®, for which the show has raised nearly \$6 million to date. Additionally, the show’s #PimpinJoy campaign, a movement promoting random acts of joy, has raised over a million dollars for various charities through apparel and accessory sales on www.TheShopForward.com.

After *The Bobby Bones Show* originally launched in Austin, it quickly establishing itself as the city's top-rated morning show. Since moving to Nashville in 2012, the show has been recognized with the ACM National On-Air Personality of the Year Award in 2014 and 2016, following multiple honors at the Austin Music Awards, including Best Radio Personality and Best Radio Program. Additionally, Bones will also be honored for his work on the program with induction into the National Radio Hall of Fame in November 2017 and will be the youngest inductee in the organization’s history, joining the ranks of radio greats such as Dick Clark, Paul Harvey, Larry King, Howard Stern and Bob Kingsley.



THE
**BOBBY
BONES**
SHOW



“BOBBY BONES HAS SLOWLY AND METHODICALLY BECOME THE MOST POWERFUL MAN IN COUNTRY MUSIC.”
- FORBES

ST. JUDE RADIOTHON

BOBBY BONES SHOW PUTS A NEWS
SPIN ON ST. JUDE RADIOTHON BY USING
FIRST EVER TEXT TO DONATE
MESSAGING, RAISES \$2 MILLION WITH
HELP OF COUNTRY MUSIC'S BEST.

WITH PERFORMANCES FROM:

KELSEA BALLERINI

DUSTIN LYNCH

LOCASH

CHRIS JANSON

LAUREN ALAINA

MO PITNEY

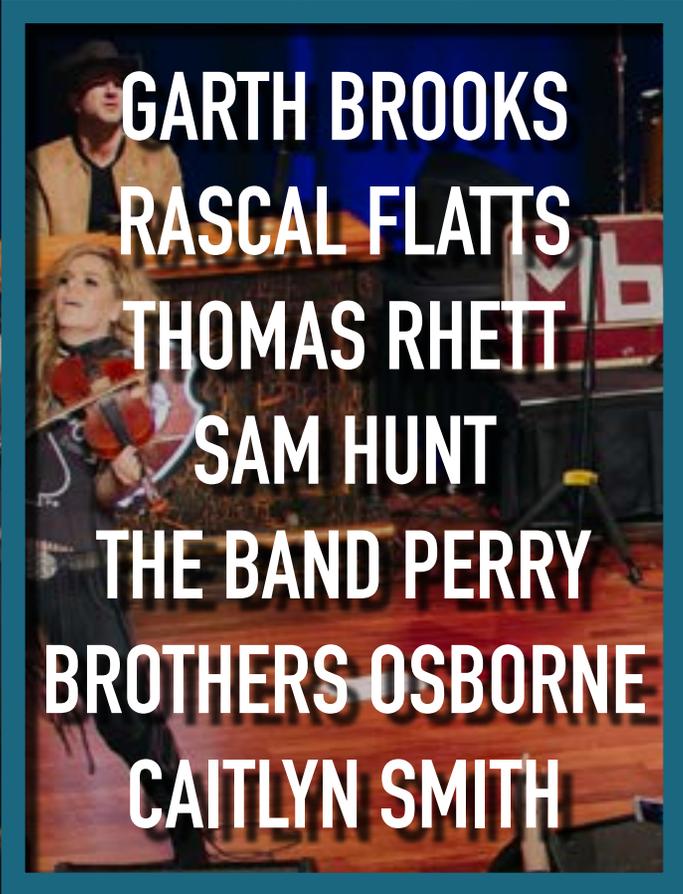
LINDSAY ELL

CAITLYN SMITH

NIKITA KARMEN

BOBBY BONES & THE RAGING IDIOTS

MILLION DOLLAR SHOW 2



GARTH BROOKS

RASCAL FLATTS

THOMAS RHETT

SAM HUNT

THE BAND PERRY

BROTHERS OSBORNE

CAITLYN SMITH



OVER \$2 MILLION

RAISED FOR ST. JUDE



**THE YOUNGEST
NATIONAL RADIO
HALL OF FAME
INDUCTEE.
CLASS OF 2017.**



BOBBYCAST



- 66 EPISODES & COUNTING

- FEATURES LITTLE BIG TOWN'S KAREN FAIRCHILD, DIERKS BENTLEY, MAREN MORRIS, JAKE OWEN, KELSEA BALLERINI, RYAN HURD, LAUREN ALAINA, WALKER HAYES AND SONGWRITERS SHANE MCANALLY, NICOLLE GALYON + MORE.

“THE “BOBBYCAST” HAS UNWITTINGLY BECOME A TREASURE TROVE OF UNUSUALLY CANDID ANECDOTES AND INSIDE INFORMATION ABOUT COUNTRY MUSIC.”

- WASHINGTON POST

FUNNY AND ALONE

“ONE WE’D SEE TIME AND TIME AGAIN.”
- SOUNDS LIKE NASHVILLE

“HILARIOUS.”
- TENNESSEAN

15+ SOLD-OUT STOPS

SHOW AT THE ORPHEUM THEATRE IN WICHITA, KS
SOLD-OUT IN MINUTES SETTING A RECORD FOR THE
VENUE’S FASTEST SELL-OUT EVER



Walker Hayes featured as opening act. Walker first came on the Bobby Bones Show in 2014 as an unsigned artist working at Costco. Fast forward a few years, he opened for Funny & Alone, is now signed and has released his single “You Broke Up With Me.”

BOBBY BONES &

THE RAGING IDIOTS



The Raging Idiots Presents: The Raging Kidiots was the #1 selling Children's album on iTunes for two consecutive weeks.

Bobby Bones and The Raging Idiots released their album, The Critics Give It 5 Stars, debuting at #1 on the Billboard Comedy Chart and Top 5 on the Country Chart. Featuring collaborations from Garth Brooks, Carrie Underwood and more,

A woman with blonde hair, wearing a black t-shirt with an American flag design and the word 'WARFIGHTER' on it, is sitting on a specialized track chair. To her left, a young girl with dark hair, wearing a white t-shirt with a graphic and blue pants, stands with her hands on her hips. In the background, a man in a red t-shirt stands behind the girl, and another man in a grey t-shirt with a 'WARFIGHTER' logo stands behind the woman. The setting appears to be an indoor arena or gymnasium.

#PIMPINJOY

**\$20,000 RAISED TO BUY
TRACK CHAIR FOR RETIRED
MARINE SERGEANT KIRSTIE ENNIS**



#PIMPINJOY

**\$105,000 RAISED TO BUILD NEW
HOME FOR WOUNDED U.S. AIR FORCE
VETERAN CAPTAIN NATHAN NELSON**



“IN THE PAST TWO YEARS, HE’S HELPED SPUR BOTH CAM AND CHRIS JANSON TO NO. 1 ON THE CHARTS—FOR SONGS THAT WEREN’T EVEN SINGLES BEFORE BONES SPUN THEM.”

- FORBES



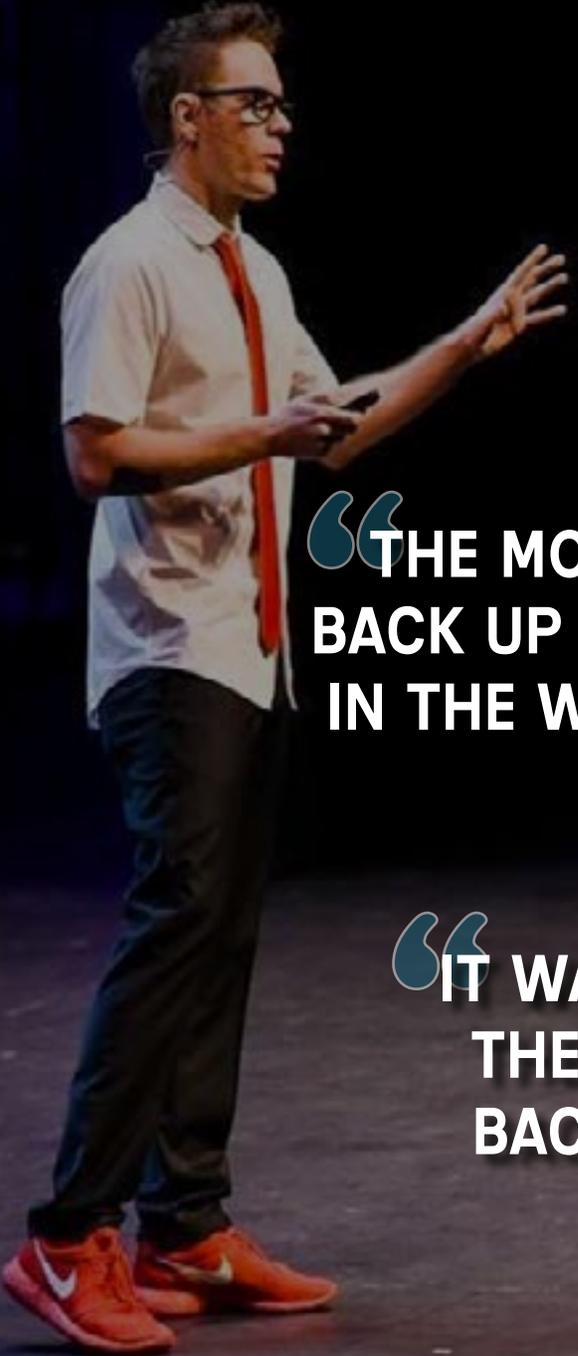
“HE CAN RELATE TO AN ARTIST’S STRUGGLE TO BE HEARD
BECAUSE IT’S SO SIMILAR TO THE STRUGGLE HE WENT THROUGH
TO GET WHERE HE IS NOW, AND THE STRUGGLE EVERYONE GOES
THROUGH TO TRY TO ACHIEVE THEIR DREAMS.”

- JENNIFER LEIMGRUBER,
EXECUTIVE VP OF ENTERTAINMENT PROGRAMMING
AT IHEARTMEDIA’S PREMIERE NETWORKS
(WASHINGTON POST)



BOBBY'S CLASS OF 2017

LUKE COMBS | BAILEY BRYAN | JACKIE LEE
AUBRIE SELLERS | LANCO

A man with glasses, wearing a white short-sleeved shirt, a red tie, and dark trousers, stands on a stage. He is gesturing with his right hand while holding a small object in his left. The background is dark with some blue lighting.

BOBBY DELIVERS INSPIRING TED TALK

MY STORY: WINNING BY LOSING

“THE MORE YOU FAIL, THE MORE YOU LEARN. GET BACK UP AND DO IT AGAIN. THE GREATEST WINNERS IN THE WORLD WERE ALSO THE BIGGEST FAILURES.”

“IT WASN'T UNTIL LATER IN LIFE I REALIZED THE FACT THAT I HAD NOTHING TO FALL BACK ON WAS ACTUALLY THE GREATEST THING TO EVER HAPPEN TO ME.”

#MUSICISTHERAPY

In the wake of the Orlando tragedy, The Bobby Bones Show gathered artists to dedicate the following day to healing through music.

THE
BOBBY
BONES
SHOW

“IT DOESN'T MATTER HOW MANY MILES AWAY. WHEN SOMETHING HAPPENS TO ANYONE IN OUR COUNTRY, IT'S US.” – BOBBY BONES

PERFORMANCES BY: KELSEA BALLERINI, BRANDY CLARK, DAN + SHAY, CAM, LINDSAY ELL



HONORED BY ASCAP WITH THE “PARTNERS IN MUSIC” AWARD, WHICH RECOGNIZES SOMEONE WHO HAS SHOWN EXCEPTIONAL DEDICATION IN PRESENTING MUSIC TO THE PUBLIC.

TOTAL RAISED FROM SHOWS, EVENTS AND RADIOTHONS ALL BENEFITTING ST. JUDE:

OVER \$4 MILLION

TOTAL RAISED FROM #PIMPINJOY INITIATIVES:

\$650K