





# KTTS St. Jude Radiothon

March 1<sup>st</sup> & 2<sup>nd</sup>, 2018

Over \$161,000 Raised

KTTS is committed to assisting in helping find cures for all cancers and supporting any/all listeners that are battling this terrible disease.

KTTS supports and executes many fundraising events throughout the year. The KTTS St. Jude Radiothon is a two-day, 26 hour, live on-air event. All KTTS personalities are involved in telling the story of St. Jude Children's Research Hospital on-air and behind the scenes.

In 2018, KTTS set a new station record by raising over **\$161,000** during the two day radiothon!

**Over \$2,700,000** has been raised during the history of the KTTS St. Jude Radiothons.



# COMMUNITY





# KTTS St. Jude Radiothon

March 1<sup>st</sup> & 2<sup>nd</sup>, 2018

Over \$161,000 Raised



Mercy Children's Hospital in Springfield, MO is one of only seven satellite St. Jude affiliated hospitals in the country. The doctors, nurses, and medical teams work hand-in-hand with St. Jude Children's Research Hospital in Memphis, providing care here in Springfield, so that many of the children do not have to travel to Memphis.

During the radiothon, KTTS enlisted the help of many Nashville artists like Carrie Underwood, Eric Church, Blake Shelton, Kenny Chesney, Sam Hunt, and many, many others with their donations of personal items, concert tickets and meet passes to help with raising extra money. KTTS also plans and executes several other events to help raise money throughout the year, including a KTTS St. Jude Jam concert, St. Jude Walk and St. Jude Dream Home.



# COMMUNITY





# St. Jude Dream Home

Save lives! Win a brand new home!

June 25<sup>th</sup>, 2017 Raised Over \$700,000

KTTS and St. Jude Children's Research Hospital partnered to raise **over \$700,000** with a unique campaign. A local builder built a spectacular new home in one of Springfield's luxurious areas.

KTTS promoted the sale of \$100 raffle tickets, with all proceeds going to St. Jude Children's Research Hospital. KTTS donated **over \$75,000** in on-air advertising and **over \$25,000** in digital advertising to help sell raffle tickets and promote open houses.

In its history, KTTS has raised **\$8,000,000** with the St. Jude Dream Home raffle ticket sales.



# COMMUNITY





# St. Jude Walk/Run

KTTS makes a major commitment in helping promote several walks/runs for charity organizations.

KTTS was the primary media sponsor and organizer of the annual St. Jude Walk/Run. KTTS Morning Show host, Cash Williams, served as the emcee.

KTTS donated **over \$50,000** in on air advertising and **over \$60,000** in digital advertising to help promote the event.



# COMMUNITY





## Rock N' Ribs BBQ Festival

April 20<sup>th</sup> & April 21<sup>st</sup>, 2018

Over \$150,000 Raised

What could be better than a weekend of delicious BBQ and music, all to help raise money for 7 different children's charities in the Ozarks?

KTTS donated **over \$75,000** in on-air advertising and **over \$50,000** in digital advertising to promote the event.

The event includes two days of music, BBQ tasting, beverages and kid events.

**Over \$150,000** was raised to help seven different local charities: Big Brothers/Big Sisters of the Ozarks, Harmony House, Ronald McDonald House, Ozarks Regional YMCA, Great Circle, Boy Scouts of America and Good Samaritan Boys Ranch.



# COMMUNITY





# Cattle Baron's Ball

August 26th, 2017

Over \$275,000 Raised

Cattle Baron's Ball is the largest fundraiser for the American Cancer Society in the state of Missouri! It is the social event of the summer in the Ozarks and one of the top 10 fundraising events for the American Cancer Society in the nation! The Cattle Baron's Ball is an annual tradition in the Ozarks, combining great food, music, silent and live auctions.



KTTS helps organize the event and is the primary media partner. KTTS assists in booking national and regional musical entertainment and helps secure rare and valuable items for auction.



# COMMUNITY





# Cattle Baron's Ball

August 26th, 2017

Over \$275,000 Raised

KTTS Afternoon Host, Rick Moore, acted as emcee of the evening. KTTS Program Director, Mark Grantin, helped organize auction items.

Attendees enjoy an evening of fun, live music, gourmet dining, Las Vegas style gaming, unique auctions and more in a relaxed western atmosphere.

KTTS donated **over \$100,000** in on-air advertising and **over \$50,000** in digital advertising to help promote the event.

This year, KTTS helped raise **over \$275,000** for the American Cancer Society and helped raise **over \$5,000,000** in the short history of the event!



# COMMUNITY





# Bike MS: Ozarks Ride

September 9<sup>th</sup> & 10<sup>th</sup>, 2017

Over \$239,000 Raised

KTTS Afternoon host, Rick Moore, shared his love of bicycling with KTTS listeners by riding with Hurts Donut Company – The Dirty Dozens in the Bike MS: Ozarks Ride.

It's a fun and challenging 2-day bike ride in Southwest Missouri to benefit the Multiple Sclerosis Society. KTTS donated **over \$65,000** in on-air advertising and **over \$50,000** in digital advertising, promoting the event and raising funds.

**Over \$239,000** was raised for the Multiple Sclerosis Society!!



# COMMUNITY





# Honor Flight of the Ozarks

KTTS Morning Show host Cash Williams attends Honor Flight of the Ozarks' coming home ceremony. Veterans were flown to Washington, D.C. to view their memorials.

Morning Show co-host Summer Stevens served as a chaperone during an Honor Flight last fall. She was able to witness first-hand this heartwarming event that gives our nation's heroes the recognition they deserve.



# COMMUNITY





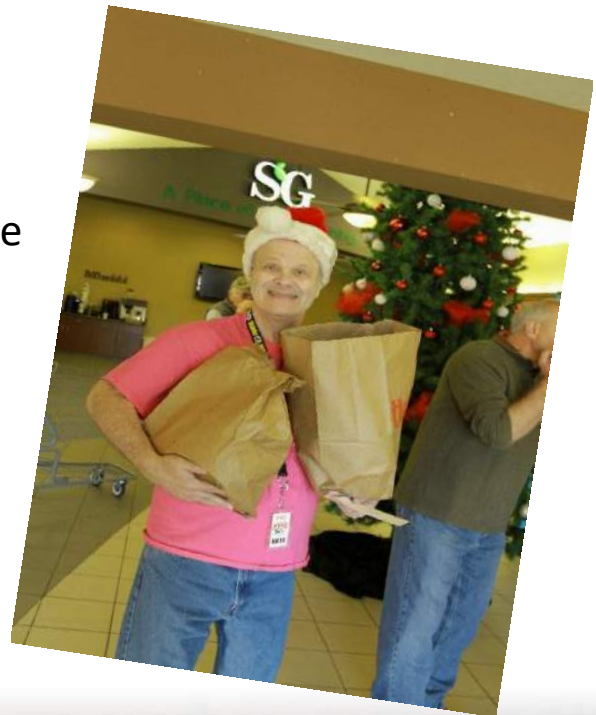
# KTTS Christmas Crusade for Kids

November - December 2017

Unfortunately, Springfield, Missouri and the Ozarks are not immune to poverty and families that are barely making ends meet. Thirty-two years ago, KTTS started a program, KTTS Christmas Crusade, to help bring Christmas to many children across the Ozarks.

Over the years, the program has grown tremendously. In 2017, nearly **600 children** received a Christmas that they normally would not have received.

It's priceless when you see the joy on the parents' faces as they pick up their children's presents and food. KTTS has helped supply Christmas to **over 26,000 children** in the history of the KTTS Christmas Crusade.



# COMMUNITY





# KTTS Christmas Crusade for Kids

November - December 2017

KTTS organizes, staffs and executes Springfield's largest and most successful children's Christmas Drive. KTTS coordinates with several local agencies to screen candidates and a local church to help with logistics. For two weeks, KTTS airs a local radiothon each weekday from 6 a.m. – 6 p.m. highlighting children and families that need Christmas assistance. KTTS listeners are asked to adopt individual children and foster children. Not only do the children receive toys, but they also receive coats, clothes and all of the supplies for a traditional Christmas dinner for their family.

KTTS donates **over \$150,000** in on-air advertising and **over \$75,000** in digital advertising to promote the Christmas Crusade concept so families know when to apply with the local agencies. KTTS then donates 108 hours of on-air time with the radiothon highlighting and matching KTTS listeners with deserving children.



# COMMUNITY





## PFI/PBR Benefit Concert for the Rider Relief Fund

September 14<sup>th</sup>, 2017

Over \$20,000 Raised

KTTS is the primary media sponsor for the PFI/PBR Rider Relief Fund Concert. KTTS arranged for country artists, LOCASH and Tyler Farr, to play for an outdoor concert. Money raised was donated to the Rider Relief Fund, Mercy Kids and Children's Miracle Network.

KTTS Morning Show, Cash Williams and Summer Stevens, were the emcees at the event. Since the start of this event seven years ago, KTTS has helped raise **over \$230,000!**



# COMMUNITY





# Bleed Red Blood Drive

July 11<sup>th</sup> & 12<sup>th</sup>, 2017

KTTS is a proud sponsor of the Bleed Red Blood Drive with the Community Blood Center of the Ozarks and Springfield Cardinals, AA affiliate of the St. Louis Cardinals. KTTS encourages listeners to donate blood and wear red to help bring awareness to the biggest blood drive in the nation affiliated with Minor League Baseball.

In 2017, KTTS listeners helped break a record for donations with **1,090 people** donating blood!

Cash and Summer from the KTTS Morning Show both donated blood while broadcasting live from the event.



# COMMUNITY





# #BeBetter



Improve yourself. Improve your community. Be better. The #BeBetter campaign promotes self-awareness and self-improvement.

KTTS Morning Show Host, Cash Williams, launched the campaign in January 2016 to help spread the message and to raise money for local charities!



Cash and the KTTS sales team partnered with a local bank and national country western store to sell #BeBetter t-shirts and the proceeds have gone to support the local Boys & Girls Club in the Ozarks, Landon's LegOcy, a non-profit that helps benefit St. Jude patient families with non-medical expenses, and St. Jude affiliate, Mercy Kids. Cash is a mentor at the Boys & Girls Club and works each week with his 11-year-old buddy.



# COMMUNITY





# #BeBetter



Cash has enlisted the help of many country stars to help promote the campaign both on-air and online. Luke Bryan, Blake Shelton, Cole Swindell, Brett Eldredge, Dustin Lynch, Kip Moore, Eric Paslay, Jennifer Nettles, Brett Young, Lindsay Ell, Drake White, Lauren Alaina, David Nail, William Michael Morgan, Canaan Smith and others have all jumped in and assisted in promoting Cash's vision.

KTTS donated **over \$50,000** in on air advertising and **over \$75,000** in digital advertising to help promote the campaign.

Well over **\$2,500** has already been raised in months for the Boys and Girls Club of the Ozarks, Mercy Kids and Landon's LegOcy.

# COMMUNITY





# Homeless, Not Helpless – Give Hope for The Kitchen

January 23<sup>rd</sup>, 2018  
Over \$14,000 Raised



On January 23<sup>rd</sup>, EW Scripps – Springfield, including KTTS, did a one-day radiothon to help raise money for The Kitchen, a local non-profit whose mission is to prevent and end homelessness. The KTTS listeners stepped up in a big way and helped raise **over \$14,000** for this first-year fundraiser.



# COMMUNITY





# Woofstock

May 5<sup>th</sup>, 2018

On May 5, 2018, KTTS held their 3<sup>rd</sup> Annual Woofstock event to help sheltered animals all across the Ozarks find forever-homes, and help raise donations for the Southwest Missouri Humane Society. KTTS teamed up with 13 different animal shelters and rescue organizations.



KTTS raised **\$5,900** for the Southwest Missouri Humane Society. Donations were raised through a silent auction and a 'Mutt March' 5k. Cash Williams even gained a new pet.

# COMMUNITY





### **First on Front**

A community event with live, local music and food trucks celebrated the Southwest Missouri community. Lynn-Z emceed the event. Over 1,000 people attended.



### **Freedom Fest**

For many years, Springfield, Missouri did not have a July 4th fireworks celebration. In 2017, KTTS continued its partnership with Life 360 Church to provide a free family event at the Ozarks Empire Fairgrounds. Freedom Fest returned fireworks to the city of Springfield. The event also featured plenty of kids' rides, refreshments and other activities- all in a safe, family-friendly atmosphere. KTTS also encouraged listeners to bring non-perishable food items or cash donations for local charities.



### **Birthplace of Route 66 Festival**

KTTS promoted and announced the 7<sup>th</sup> annual event in Downtown Springfield. The goal of this festival is to promote and revitalize neighborhoods that play home to the historic Route 66.



# COMMUNITY





## **Scripps Day of Caring**

KTTS staff members donated their time and resources to our annual “Scripps Day of Caring”! KTTS spent an entire day of donating their time and energy to help clean and repair the local zoo in Springfield, Missouri.



## **Miracle League**

Every child should experience the thrill of playing baseball and participate in teamwork. The Miracle League is an adaptive league for children and adults with developmental disabilities. Both KTTS Morning Show Host, Summer Stevens, and KTTS Program Director, Mark Grantin, volunteer their personal time to be “buddies” and help assist players on the field. The league has spring and fall seasons for thousands of disabled children and adults to experience the thrill of playing baseball.



## **Tool Belts and Bowties**

KTTS Morning Show host, Cash Williams, teamed up with Habitat for Humanity to raise enough money in one night to help build a brand new home for a local family.



# COMMUNITY





## Cool Down with Cash and Summer

The KTTS Morning Show drove around Springfield to deliver cold custard to firefighters and a local gardening company to help them cool off. Temperatures reached over 100 degrees and Cash and Summer wanted to treat these hard-workers in the Ozarks.



## Salvation Army Bucket Blitz

KTTS on-air talent donated their time to help raise money for the Salvation Army in a four-day bucket blitz. KTTS helped raise over \$35,000!



# COMMUNITY





# Convoy of Hope – Hurricane Harvey Relief

Millions of Texans were affected by the high winds and flooding from Hurricane Harvey. Springfield-based humanitarian group Convoy of Hope traveled to Texas to provide help to the victims.

KTTS staff donated their time to help raise funds for Convoy of Hope. A drive-thru donation drop-off was created in a local mall parking lot. Listeners donated a minimum of \$5 in exchange for doughnuts and coffee. For \$30 donation they received tickets to the KTTS Award show. KTTS helped raise over **\$7,100**.



# COMMUNITY





# Pack to School

KTTS teamed up with the Salvation Army to give deserving kids in the Ozarks a new backpack and clothes for their first day of school.



KTTS Morning Show, Cash and Summer, went shopping to donate to the cause. Cash Williams was paired with a child to help do back-to-school shopping with the Salvation Army.



# COMMUNITY





# Nice-vember

KTTS Morning Show host, Cash Williams decided to use the month of November to make a difference in the community with "Nice-Vember". Every day of the month he spread kindness with a good deed. KTTS listeners donated money to help the #BeBetter cause.

The money helped purchase groceries for families, pay utilities that were close to being shut off, pay for kids' overdue lunch charges and so much more.



# COMMUNITY





# Public Service Announcements

KTTS makes a commitment and investment in the community daily by airing public service announcements from local communities and charitable organizations. KTTS aired over **1,400 PSAs** resulting in a minimum of **\$210,000** in advertisement.

The KTTS Morning Show airs interviews from many charitable groups during the week. Some of these charities and organizations include:

MO Chip Child ID  
Community Blood Center of the Ozarks  
Nature Center  
American Cancer Society  
Ozark FFA  
Springfield Little Theatre Scholarship Fund  
Aldersgate United Methodist Church  
Girl Scouts of America  
Discovery Center  
Springfield Sertoma Club  
Buffalo High School  
Cabool Ozark Family Y  
Galena High School  
St. John's Chapel  
American Red Cross  
Aurora High School  
Camp Barnabas  
Greene County K-9 Unit  
Panda/Pans for Children  
Polk County Library  
Pathways United Methodist Church  
Lions Club  
Pipkin Middle School  
Fellowshi of Christian Athletes  
Lion's Eye Glass Program  
K-Life Ministries  
National Concerns of Police Survivors  
Killuminati Foundation  
Marshfield High School  
Boys and Girls Club  
Branson Firefighters  
Branson Police Department  
Girls on the Run

Southwest Missouri Humane Society  
Arc of the Ozarks  
Ozarks Food Harvest  
Ronald McDonald House  
St. Jude Children's Research Hospital  
Autism Speaks  
Breast Cancer Foundation of the Ozarks  
Least of These Food Pantry  
Crosslines  
Ambassadors for Kids  
Multiple Sclerosis Society  
Child Advocacy Center  
Ozark Empire Fair Foundation  
Kevin UmLauf Foundation  
Mt. Vernon Arts and Recreation Center  
Isabel's House- Crisis Nursery  
Recovery Coalition of the Ozarks  
City of Marshfield  
City of Crane  
Kadyn's Krewn  
Catch A Dream Foundation  
ALS Foundation  
Aurora Parks and Recreation  
Purdy FFA  
Springfield Reading Roundup  
Land-O-Lakes Youth Fair  
Equine Therapy  
Ozark Sertoma  
St. Joseph Catholic Academy  
Shriner's Hospital for Children  
Vision Rehabilitation Center of the Ozarks  
Spokane High School  
Hope Foundation

Victory Mission Operations Hope  
Clever High School Band  
United Methodist Church- Buffalo  
Grace Community United Methodist Church  
Special Olympics  
Tri-Lakes Moose Lodge  
Rare Breed  
The Kitchen  
Greyhound Pets of America  
Spinal Muscular Atrophy Foundation  
Drew Summer Memorial Fund  
Guardians of Heroes  
SoulQuench  
Castaway Animal Rescue  
Fallen Firefighters Foundation  
Victory Mission  
A Sporting Chance  
Hartsville Lions Club  
Children's Smile Center  
Wolcheck Foundation  
Hamel Foundation  
One Sole Purpose  
Missouri Fraternal of Police  
Safe Kids Springfield  
Harmony House  
Missouri Autism  
Springfield Catholic Schools  
Equilibrium Therapy Center  
American Heart Association  
Ava Lions Club  
Springfield Public Schools  
**AND MANY MORE!**

# COMMUNITY





# KTTS News

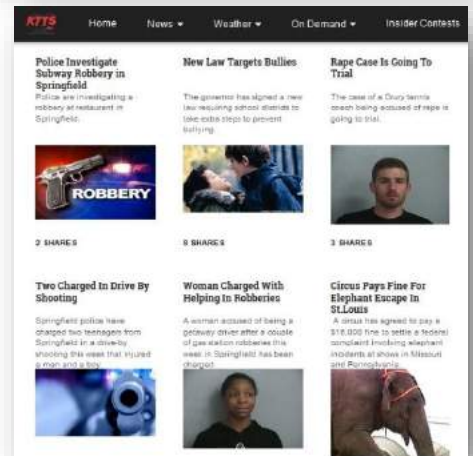
KTTS Go Patrol

KTTS Storm Chasers

KTTS makes a major commitment to providing Springfield and Southwest Missouri with locally produced news, weather and traffic reports. KTTS also possesses the Ozarks most listened-to and depended-on severe weather coverage.



The KTTS Award Winning News team is Southwest Missouri's only live and local radio news team and the largest news staff outside of St. Louis. The six-person news staff provides live and local newscasts at the top of every hour, plus breaking news, weather and traffic information.



The KTTS News Team was recognized with two Regional Murrow Awards. KTTS News was also recognized with two Missouri Broadcasters Association Awards for 'News Excellence' this year.



# COMMUNITY





# KTTS News

KTTS Go Patrol

KTTS Storm Chasers

KTTS has always been Springfield's severe weather leader. The KTTS Storm Chasers are on call 24 hours a day. When there is severe weather, KTTS is the only radio station with live reports from the field. When there's a threat for tornados, KTTS News broadcasts continuously on KTTS and its sister stations.



KTTS News is not only a leader for news and information on radio, KTTS News is also a leader in writing and producing local online news content. KTTS News generates **over 1,000** fresh stories for KTTS.com each month.



KTTS listeners also contribute photos and videos of news events making the KTTS website truly 'listener interactive.' KTTS.com averages **over 309,250** page views each month!



# COMMUNITY





# KTTS News in the Community

## Severe Weather Awareness Day

KTTS News Director Don Louzader and the KTTS News team participated in Severe Weather Awareness Day at a local Springfield mall. They provided severe weather and life-saving safety tips.



## Scripps-Howard Foundation

KTTS News Director Don Louzader presented a check from Scripps-Howard Foundation and Scripps Radio Springfield to The Salvation Army for \$2,500.



## KTTS News in the Schools

KTTS Assistant News Director, Nancy Simpson, was a keynote speaker at several local schools and career days in Southwest Missouri.



# COMMUNITY





Springfield, Missouri  
Small Market #134  
2330 W. Grand Street  
Mark Grantin, Program Director  
417-865-6614





# KTTS Country Music Awards Show

October 25<sup>th</sup>, 2017

Over 1,200 Attendees



KTTS brings the CMA Awards Show experience to Springfield with the KTTS Springfield Country Music Awards!



It's a local listener-focused event. KTTS listeners vote for many of the same CMA Awards categories. By voting, the listeners are instantly qualified to win a pair of invitations to the KTTS Springfield Country Music Awards Show. At the event, the KTTS staff reveals the winning artists and plays acceptance speeches from the winners. The event also includes a free concert from two Nashville stars.



# LEADERSHIP





# KTTS Country Music Awards Show

October 25<sup>th</sup>, 2017  
Over 1,200 Attendees



In 2017, KTTS presented Maren Morris and Russell Dickerson in concert.

KTTS listeners vote for their favorite Entertainer, Male Vocalist, Female Vocalist, New Artist, Duo, Group, Song, and Album of the Year. Their voice was heard during their acceptance speeches, plus **1,200 listeners** enjoyed a FREE concert, complete with a red carpet for the fans in one of Springfield's contemporary theaters.



# LEADERSHIP





## KTTS St. Jude Jam

March 21<sup>st</sup>, 2018

Over \$28,000 Raised

KTTS is dedicated to helping stamp-out cancer for good. As part of the KTTS St Jude Children's Hospital fundraising, KTTS organizes and executes the KTTS St. Jude Jam concert. It's an intimate, acoustic show featuring four Nashville artists in a historic theater for 1,200 KTTS fans.



# LEADERSHIP





## KTTS St. Jude Jam

March 21<sup>st</sup>, 2018

Over \$28,000 Raised

100% of the ticket and silent auction sales were donated to St. Jude Children's Research Hospital. In 2018, KTTS presented LOCASH, LANCO, Danielle Bradbery and Brandon Lay in concert.

This year, KTTS listeners raised **\$28,000** for the kids at St. Jude Children's Research Hospital. In five years of executing this event, KTTS has raised over **\$140,000!**



# LEADERSHIP





# Additional Photos

## St. Jude Jam



# LEADERSHIP





# Concerts

KTTS is THE concert connection for Springfield, Missouri, presenting all major concerts. KTTS also organizes and produces several charitable concerts and the KTTS Springfield Country Music Awards Show. KTTS also showcases new Nashville artists with the KTTS Catch A Rising Star Concert Series, bringing in new artists at a local club. Up to 1,000 KTTS listeners can see new artists up-close and get to know them.

KTTS began the KTTS Story Tellers Concert Series in 2017, raising money for local charities with performances from upcoming artists.



# LEADERSHIP





# Concerts

- \*Thomas Rhett with Old Dominion and Walker Hayes
- \*Luke Bryan with Kip Moore
- \*Michael Ray with Michael Tyler
- \*Josh Turner
- \*LOCASH with LANCO, Danielle Bradbery, and Brandon Lay
- \*Maren Morris and Russell Dickerson
- \*Chris Janson with RaeLynn
- \*Big & Rich
- \*Randy Houser
- \*Carly Pearce with Adam Craig



# LEADERSHIP



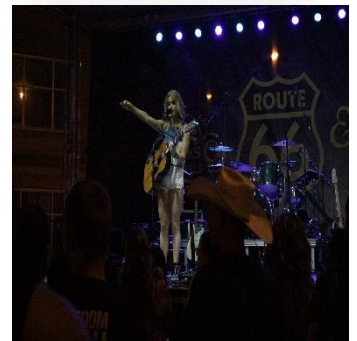


# KTTS Catch A Rising Star Concert Series

KTTS supports up-and-coming country artists by bringing them to the listeners to see up close.

Just some of the stars that performed at KTTS Catch A Rising Star Concerts:

- \*Florida Georgia Line
- \*Thomas Rhett
- \*Sam Hunt
- \*Brett Eldredge
- \*Cole Swindell
- \*Dustin Lynch
- \*Jerrod Niemann
- \*Kip Moore
- \*Craig Campbell
- \*Eric Paslay
- \*Chase Rice
- \*Parmalee
- \*Charlie Worsham
- \*The Swon Brothers



# LEADERSHIP





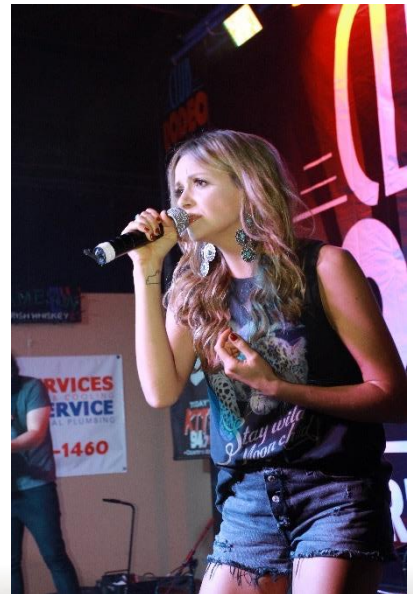
# KTTS Story Tellers Concerts

KTTS supports up and coming country artists by bringing them in for concert and help raise money for local charities.

The KTTS Story Tellers Concert Series has already raised over **\$12,000** in just under a year! The proceeds have gone to benefit Honor Flight of the Ozarks, St. Jude Children's Research Hospital, Humane Society of Southwest Missouri and Camp Barnabas.

Just some of the stars that performed at the KTTS Story Tellers Concerts:

- \*Eric Paslay
- \*Carly Pearce
- \*Adam Craig
- \*Michael Ray
- \*Jimmie Allen
- \*High Valley
- \*Jordan Davis
- \*Michael Tyler



# LEADERSHIP

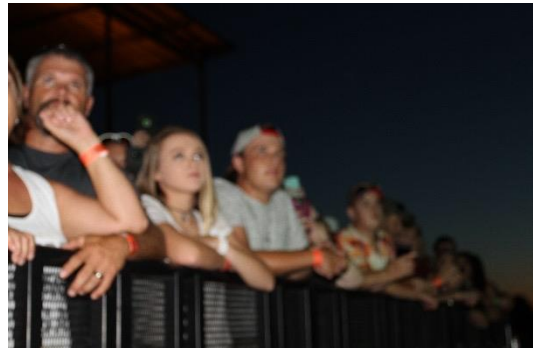




# KTTS \$2 Day at the Fair

Over 10,000 attendees

KTTS partnered with the Ozark Empire Fair to bring back a KTTS tradition... KTTS \$2 Day at the fair! Listeners could get into the fair for only \$2!



# LEADERSHIP





# KTTS \$2 Day at Ozark Empire Fair

July 28, 2017

KTTS hosts concerts, bringing in Nashville stars to the Ozarks. Country music artist Randy Houser with Lindsay Ell was a big hit in 2017.



# LEADERSHIP





# Page's Perfect Pets

KTTS Nights with Page Miller partnered with the Humane Society of Southwest Missouri to feature adoptable dogs in need of good homes.

Page created videos to showcase a dog a week.



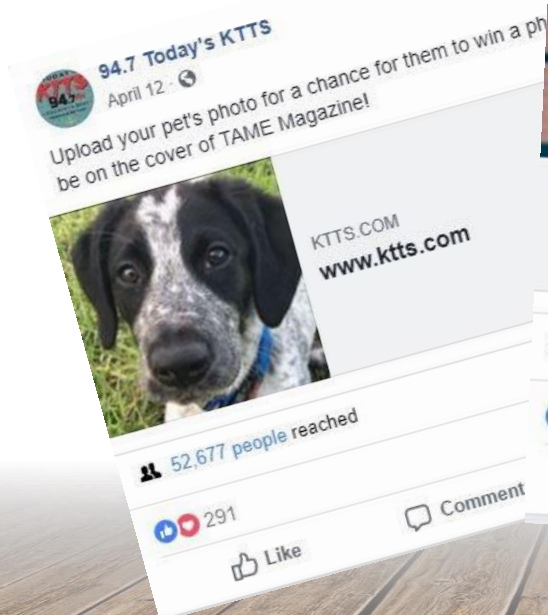
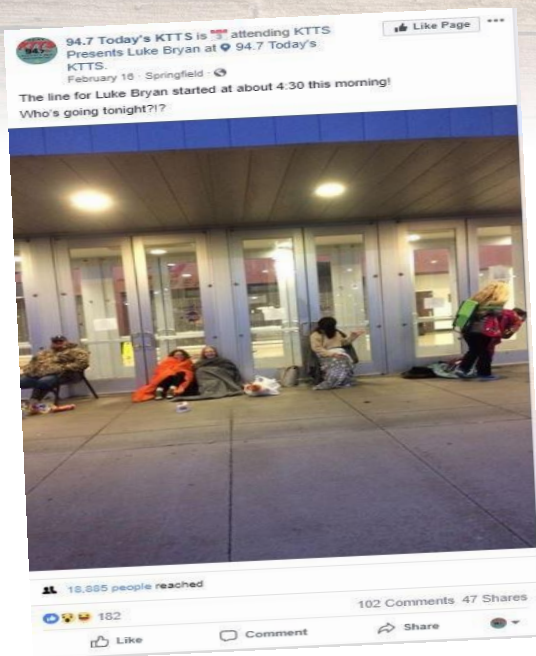
# LEADERSHIP





# KTTS Social Media

KTTS' goal with social media is to help the community stay informed, connected and entertained.

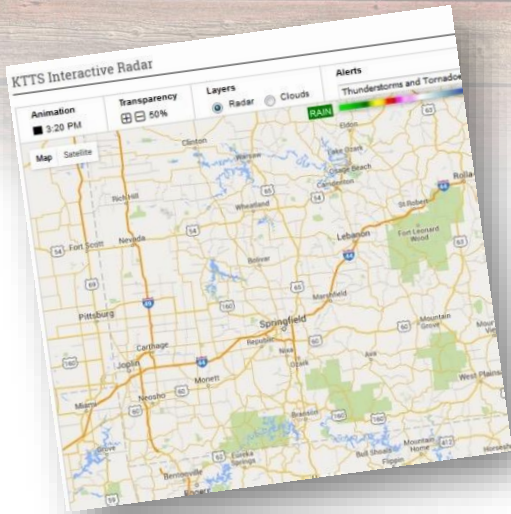


# LEADERSHIP





# KTTS Website

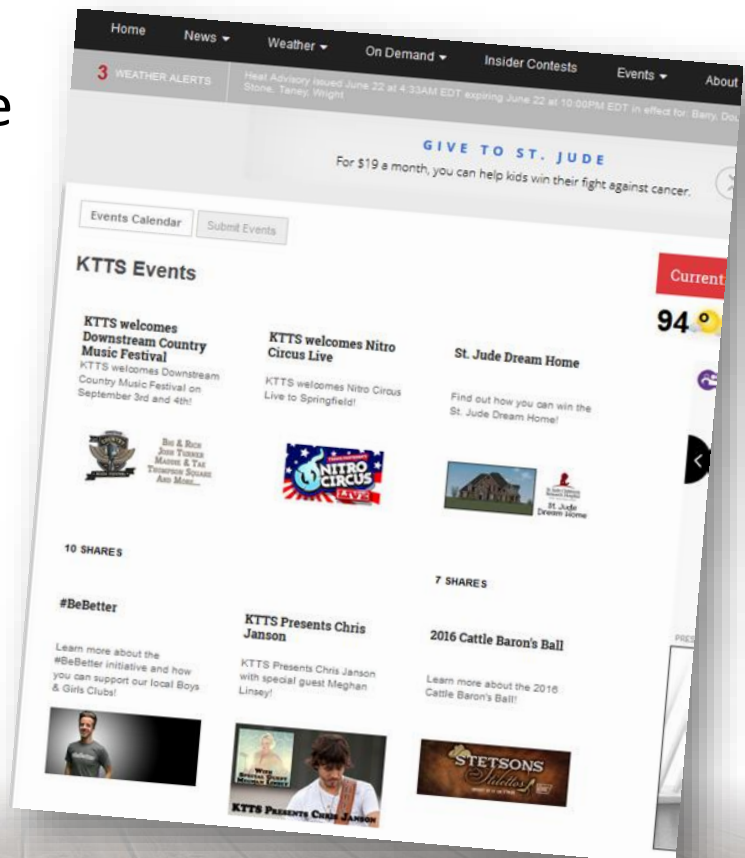


KTTS uses their website to help keep the listeners informed, aware and entertained.

Average Monthly Unique Visitors: 80,696

Average Monthly Page Views: 309,250

KTTS Email Blast Subscribers: 40,000



# LEADERSHIP





Springfield, Missouri  
Small Market #134  
2330 W. Grand Street  
Mark Grantin, Program Director  
417-865-6614





# Awards

KTTS is a leader in  
the Radio Industry!

KTTS is committed to being live and local. KTTS is also committed to serving their community, along with showcasing Nashville and country music. KTTS is proud to be recognized with many prestigious awards!

## ACM Small Market Radio Station of the Year

KTTS was named the best small market radio station of the year by the Academy of Country Music this year.



## CMA Small Market Radio Station of the Year

In 2015, KTTS was named the Small Market Station of the Year by the CMAs.



## NAB Crystal Awards

KTTS was named the winner of the Annual NAB Crystal Awards in 2018 and in 2016. KTTS was recognized for their "outstanding year round commitment to community service".



# ADDITIONAL INFORMATION





# Awards

KTTS is a leader in  
the Radio Industry!

## Edward R Murrow Award

2018 Regional—Small Market Radio  
Coverage, Region 5



## Missouri Broadcaster's Association

2018 —Complete Newscast —  
Medium Market Radio

2018—Breaking Weather Coverage  
Event — Radio

2017 — Complete Newscast

2017 — 2<sup>nd</sup> Place for Station of the Year

2017 — Certificate of Merit — Breaking  
News



# ADDITIONAL INFORMATION





# On Air Line Up



## **KTTS Morning Show with Cash & Summer (5:00 AM – 10:00 AM)**

Waking up the Ozarks on the area's number one radio station is a big job and a responsibility. Cash Williams and Summer Stevens both have a long history living in the Ozarks and success in radio. Cash and Summer both are leaders in the community and work with local charitable events.

## **Mid-days with Mr. Mark (10:00 AM – 2:00 PM)**

Mark helps you get through your workday so much faster with extra long sets of Today's Best Country. Mark's long history in country radio has included lunch at Reba's, volleyball with Sugarland and pool at Ronnie Dunn's house.



## **Afternoons with Rick (2:00 PM – 6:00 PM)**

Rick is a transplant from the Rocky Mountains to the Ozark Mountains! He loves the outdoors and animals. Rick brings an upbeat attitude and sense of humor every afternoon. He's a "yes man" when it comes to charitable work including Bike MS, The United Way, and the Humane Society.

## **Nights with Page (6:00 PM – 11:00 PM)**

Page has lived in the Ozarks for over 20 years and has a deep passion for country music and lifestyle. Page has adopted 4 fur babies from the Humane Society!



# ADDITIONAL INFORMATION