



2019

Mo &
StyckMan



STAFF

CMA
SUBMISSION



Hi, I'm Mo. I was raised in the great town of Cleveland.... that's Tennessee not Ohio. I'm a graduate of the University of TN and love cheering on the Vols, wearing that beautiful shade of orange. My husband Brad & I have three children, two boys and a girl. Their names are Easton, Landon & Avery. We also have a sweet English Lab named Remy. I love to attend my kids sporting events, and I'm a proud supporter of St. Jude Children's Research Hospital.

Mo & StyckMan

Howdy, I'm StyckMan. My home town has 5 traffic lights and no Texas Roadhouse, I don't know how I made it. I have two grown children who moved to the Noog when I did. You usually won't see me without my Pepsi and my Staff Hat nearby. I'm a sucker for theater and a total marching band nerd.

I'm a complete social media addict...and I love hanging out with people. My mama used to say "he

talked before he walked and he ain't

**shut up since!"
Yup! That's Me!**

Mo & StyckMan





Can you
Believe that
we raised
\$507,000 !!!

Wow!

I Know!! Our
Listeners are
GREAT!!!

**Mo &
StyckMan**

helped US101
raise it's largest
Radiothon Total in the
25 years of supporting
St Jude Children's
Research Hospital





OMG!

When Hurricanes Michael and Florence made landfall, Mo & StyckMan JUMPED into action with US101's OPERATION GOOD NEIGHBOR filling up FOUR tractor trailers with supplies for the affected areas.

Mo & StyckMan



Stop Messin' Around!



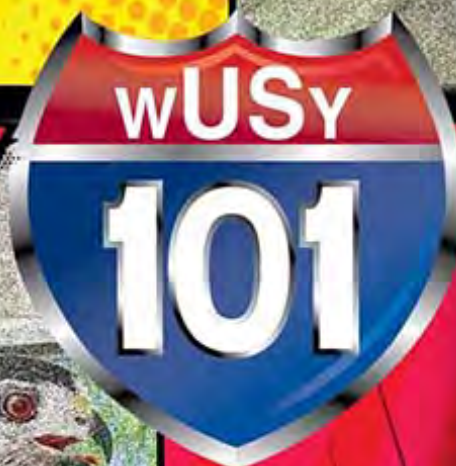


I f-f-forgot
to w-w-wear
my l-l-long
j-j-johns!

We teamed with the
Forgotten Child Fund
to help provide a
Christmas to over
15,000 Kids with
the annual Toy Drive



WHOA!



**Mo &
StyckMan**



From kickoff through Ground Breaking, Floor Signing and Giveaway, Mo and StyckMan are there every step of the way with the St Jude Dream Home! This year, the home sold out early and raised \$1.2 Million!

Wow!

StyckMan, you write like a 3rd grader!

Mo & StyckMan



This started as a Radio Appearance for me, but now it's a family tradition!



MO & StyckMan



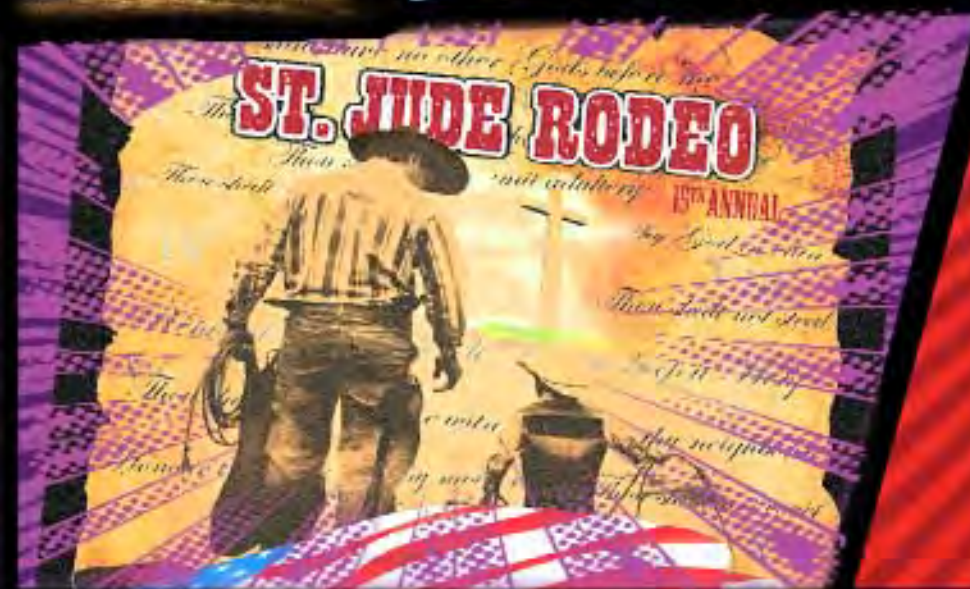
On Christmas Eve, StyckMan and his family join the Forgotten Child Fund on the SANTA TRAIN, delivering toys and food to under privileged families. Along with Santa, hundreds of volunteers, and over 50 flashing emergency vehicles they roll into children's neighborhoods creating a Christmas that families will never forget. Besides it helps keep StyckMan on the "Nice List."



US101 partners with Doug Yates Farm for the only St. Jude rodeo in the country. Mo & StyckMan helped to lasso in thousands of dollars for the St. Jude kids.

Mo & StyckMan

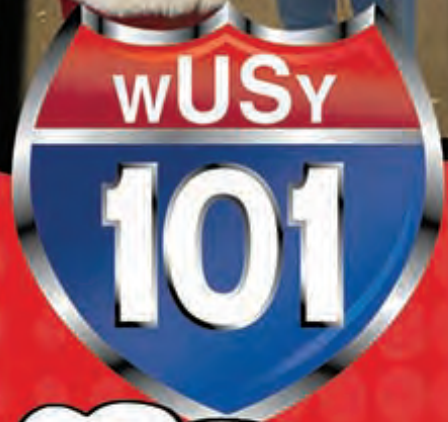
This year, we raised a record \$82,000.00 for St. Jude



We Teamed
with WRCB-TV
Channel 3
for the "Share
Your Christmas
Food Drive"
collecting more than
\$74,000
to help hungry
families in the
Scenic City

YEAH

**MO &
StyckMan**

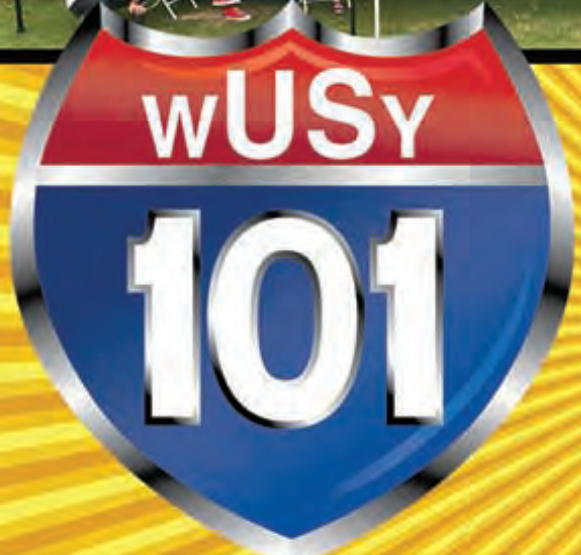


I can't believe she's
putting me on TV!!
DON'T SAY
ANYTHING DUMB!



Cancer charities are **VERY CLOSE** to Mo & StyckMan's heart. Mo lost her mother to cancer, Styckman's grandfather lost his battle. StyckMan's best friend is a survivor. So when the **RELAY FOR LIFE** calls, **THEY ANSWER...RAIN OR SHINE!**

Mo & StyckMan



Every year,
Mo hosts the
Miss
Wheelchair
Tennessee
Pageant.

Mo &
StyckMan



MWTN

The mission of Ms. Wheelchair Tennessee is to provide an opportunity of achievement for women who happen to be wheelchair users to successfully educate and advocate for the more than 54 million Americans living with disabilities.





Mo & styckMan



Mo & styckMan don the red vests and gather at a local Food City store for Celebrity Bagger Events. All tip money raised goes to the United Way.



United Way



Mo & StyckMan Celebrated Earth Day With Entercom's #1Day1Thing Initiative. They removed exotic invasive plants from a local park.

Mo & StyckMan

Yes, they had to explain to us what exotic invasive plants were!



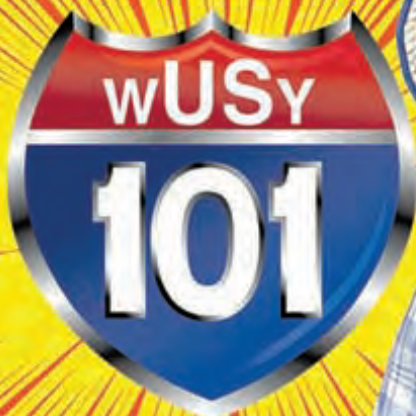
#1Day1Thing
SUSTAINABILITY INITIATIVE





MO & StyckMan

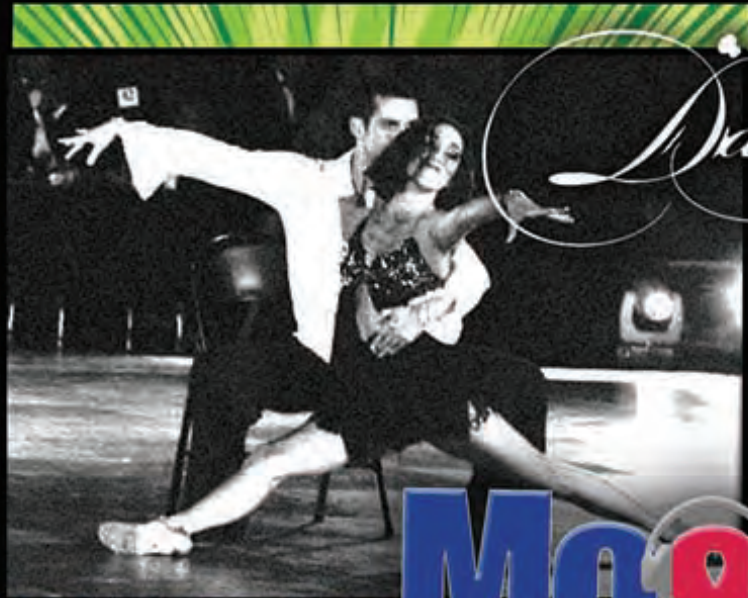
MO & StyckMan
teamed with Little
Debbie to gather and
deliver School
Supplies for the
Little Guys during
the "Back Pack Give
Back"





StyckMan is
US101's
Ambassador for
Cornbread at the
National
Cornbread Festival
in South Pittsburg,
TN! StyckMan's
promo video
reached thousands
on social media!
He attended the
event hosting
multiple stages
and ate lots of
cornbread.





Dare Dance

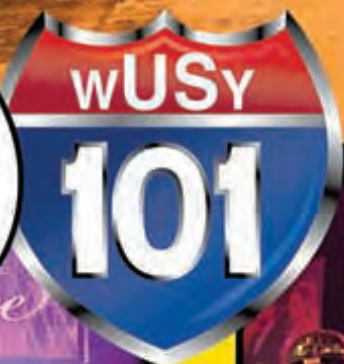


Mo & StyckMan

Over the years Mo & StyckMan have BOTH competed in Dare to Dance. Mo even WON her year. This year, they take on the hosting duties, helping the Kidney Foundation of Chattanooga raise OVER \$100,000



Let's leave the dancing to the pros!
What do Y'all Think?



Kia's Acts of Kindness
had Mo & StyckMan
traveling all over the
TN Valley in a Kia Soul
doing kind things for
listeners. Buying
Breakfasts, paying for
Groceries, etc.

Ultimately, that
car was given
away to a lucky
Listener

Lemme buy your breakfast
this morning.



Mo &
StyckMan



Mo & StyckMan

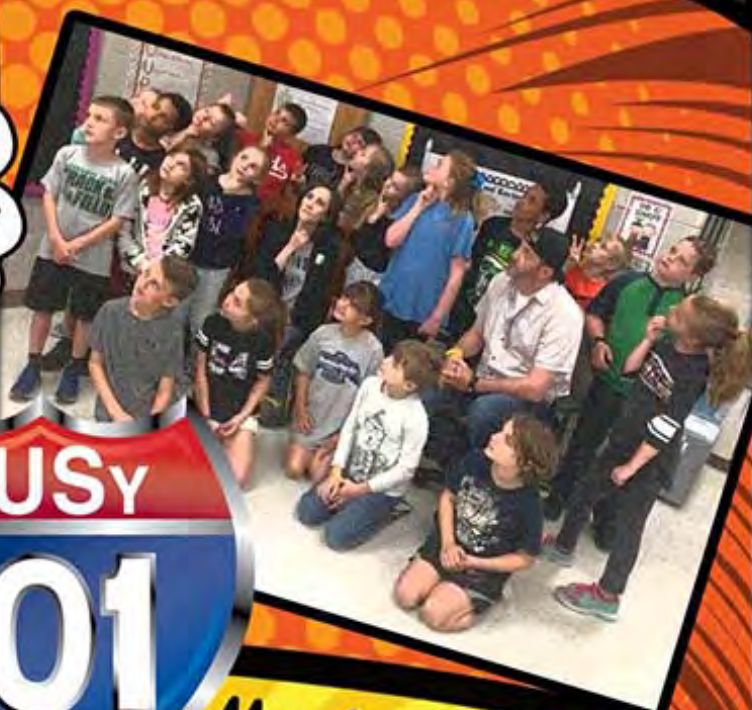
Dr. Seuss Day!



Whew! I'm glad
there's a lot of
Pictures!

WUSy

101



Mo & StyckMan
visited Elementary
Schools all across
the TN Valley to
**READ ACROSS
AMERICA** on Dr.
Seuss Day(week)!





Mo & StyckMan

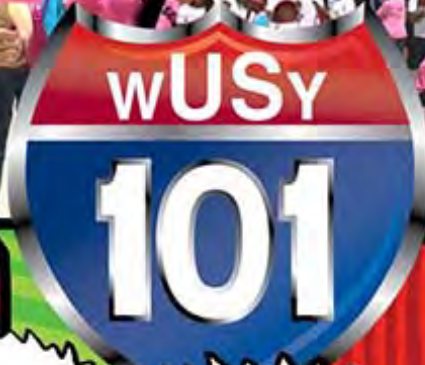
**1 in 8 women in the U.S.
will be diagnosed with
breast cancer in her
lifetime.**

**It's time to go beyond
breast cancer
awareness. It's time
to take action!**

**susan g.
komen.**
CENTRAL
TENNESSEE

us101country.com

**The Susan G Komen
Race for the Cure is a
great place to start.**



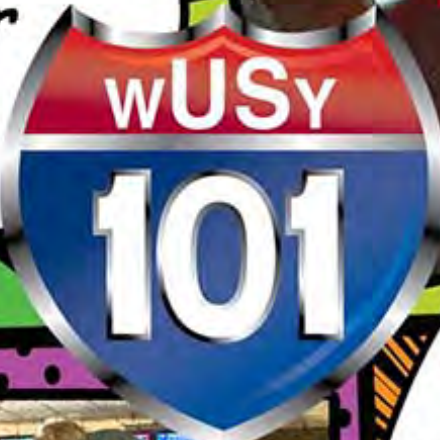
Lets! Beat! CANCER!



Over the past 19 years,
the Tony O'Rear Bowl for
Life, an annual 1-day
bowling tournament, has
raised over \$185,000 for
St. Jude.

Mo & StyckMan

People are
actually paying
a dollar for a
hug! haha!
Anything for
the kids!



This year
we raised a
record
breaking
\$16,225.75



Mo & StyckMan



Thousands gather at AT&T Field as the Chattanooga Lookouts gave away a USED CAR at every inning. In 2018, StyckMan was the bearer of good news for a few lucky fans.



You're makin a lot of
noise in my restaurant!

PARTY!!!

On World
Party Day,
Mo &
StyckMan
invaded a
local
restaurant
with
cupcakes and
party
supplies for
EVERYONE!

**Mo &
StyckMan**



**Disclaimer: They knew
we were coming.**

Mo & StyckMan

When Luke Bryan brought his Farm Tour to Ringgold, GA... Mo and Styckman were there with a few thousand of their closest friends to welcome him with open arms.



Mo & StyckMan
hosted the 10th
anniversary of
US101's
Heartstrings for
Hope show for
St Jude. Kelley
Lovelace, Morgan
Wallen, Jon
Pardi, Randy
Houser and Luke
Combs helped
raise over \$290K
for the kids.



Mo &
StyckMan



St. Jude Children's
Research Hospital



The Forgotten Child Fund makes sure all children in Chattanooga have a **CHRISTMAS**. Thanks to a show from the Eli Young Band lots of money was raised for the kids.



Y'all helped
give a
Christmas
to over
12,000
kids!





Mo & StyckMan

Why am I always
getting in trouble
for the things
HE DOES?!?!

Mo & StyckMan tested
their escaping skills
with LANCO at a local
escape attraction. They
managed to escape
"C-Block" with just over
a minute to spare.



LANCO



ESCAPE
EXPERIENCE
chattanooga



Chattanooga's Biggest Street Party
is the Riverbend Festival and US101
is the OFFICIAL COUNTRY STATION
of Riverbend. In 2018, Mo & StyckMan
welcomed artist like, Hank Jr, Brett
Young, Cam, Dustin Lynch and More!

Riverbend **Mo & StyckMan**





Chattanooga was slated to be the first stop on Jake Owen's baseball stadium tour, but it rained sideways and the concert was moved to the *LAST* date on the tour. When Jake, Chris Jason, and Ashley McBryde finally made it to town, it became clear that the last tour stop was the *BEST*.



Man I Love
This Life!



Mo &
StyckMan

LOCASH came to help
Siskin Children's Institute
raise over \$100k for the
kids. StyckMan handled the
hosting duties.





Mo & StyckMan

Riley Green & Midland came to Chattanooga to help out two local charities for US101's Concert for a Cause. Mo & StyckMan were there to welcome and host the shows.



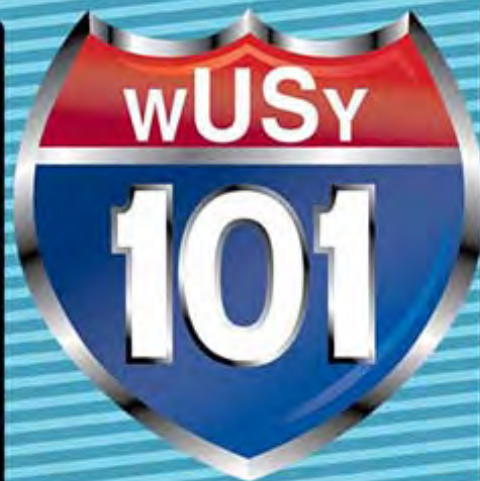
Cody Johnson
brought some
Texas country to
Chattanooga. Mo &
StyckMan were on
hand as US101
presented his show
at
The Signal!



Mo &
StyckMan



Mo & StyckMan



He's
So Short!

She's
So Tall!

Kelsea Ballerini brought Walker Hayes and her sold out Unapologetically Tour to the historic Tivoli Theater in Chattanooga. And StyckMan was proud to be ALMOST as tall as Kelsea.



Mo & StyckMan



He's so CUTE!!!

Viral sensation
Mason Ramsey
stopped in for a
pop-up show at a
Chattanooga area
Wal-Mart. With less than
24 hours to promote, Mason
drew a crowd of
THOUSANDS!
Mo & StyckMan
were there to bring
him on stage for the
EXCITEMENT!

I wanna be
Famous!





When Morgan Wallen came to The Signal with his mullet and whiskey glasses, StyckMan was there to welcome the masses.

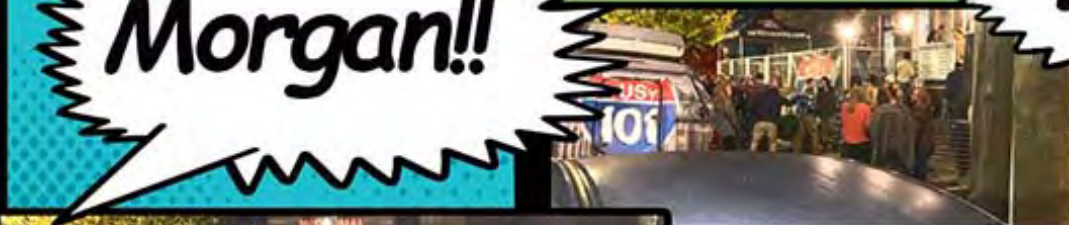


MO & StyckMan



Morgan!!

Wallen!!!



Mo &
StyckMan
support
brand new
country when

new artists visit
to play in the
Lisa's Gold &
Diamonds
Performance

Lounge. Last year
performers included
Mason Ramsey,
Mitchell Tenpenny,
Tucker Beathard,
Riley Green,
Adam Hambrick,
AND
MORE!



Mo &
StyckMan

Notes

Dear Mo,

Thankyou for once again
giving your time and energy
in support of Dare to Dance
and the Kidney Foundation.
You bring energy and enthusiasm
to the event. Warm Regards,
The Kidney Foundation of Chattanooga

Mo

{ JUST A NOTE }

Thank you for Old Dominion
and Kane Brown's 4th #1!
WUSY has been huge supporters of
both even before they were at RCH
and I'll never forget it. Thanks
for all you do.

Merry Christmas,

Really can't thank you enough
for the blessing you've been in
my life. Thank you for making
2018 a banner year in our life.
All I ever wanted was to have hit
songs on the radio. Thanks to you
I'm seeing my dreams come true.
Thank you! Love, Chris Jordan

Melissa,

Thankyou so much for supporting my
brand of country music and being there
for my debut single "Drop Everything"
since Day 1. Look forward to meeting
you soon!
CJ
And

Mo & Styckman

It was fun working with
you guys at Dare to Dance
this year! You both keep up the
great work!

James Howard

Mo & StyckMan

MIDLAND

Melissa,

Thank you for being our
hunky hunk angel!

to Midland

WUSY

101

Mo,

Thank You so much for the support on
this song. "Love Affair" is a special song
for us and to see a great first week
means the world to us! Can't wait
to get back to Chatt to hang!

ELI YOUNG BAND

Notes

Mo,

Thanks so much for having us at US101!
We had a blast. It was so crazy hearing
our son, Slow Roll, on air for the first
time after leaving the station. Thank you
for your support!

Alright, Alright, Alright!

JD EVERETTE

JD

Hey Mo!

Thank you so much for being first
week on our new Craig Campbell
time. It always, always means so
much to me when US101 steps out on
something that you'll believe in and
really champion it - and you guys have
historically been real deal supporters
of Craig. I really can't thank you
enough for that.
You guys are the best. Really. The
BEST. ♥

- Cait

Mo & StyckMan

Rachel Wammack
RachelWammack.com

Hi Mo!

First of all! Can you
believe I heard my song on
the radio 1st time in real life
on your station? Thank you
so much for a great hangout
interview in Chattanooga! AND
for all your love & support from the beginning!

Rachel

Mo!

Thank you so much for having me
into the station & for being my very
first radio visit and my first interview, so
I promise, I'll never forget it. It was nice
talking music and family, and I look forward
to seeing you guys again soon.

All the best,
Alana Hamilton





February 26th, 2019

Melissa,

On behalf of the Big Machine Label Group, congratulations to you all at WUSY on winning the CRS/Country Aircheck award for Music Director in a Medium Market. We are grateful for your continued partnership and could not be happier that you are receiving this honor. Cheers to a great start off to 2019- hope to see you soon!

Best – Scott

Scott Borchetta
Founder, President & CEO
Big Machine Label Group

Big Machine Label Group | 1219 16th Ave S., Nashville TN 37212 | 615.324.7777

Notes



February 26th, 2019

Mo and Styckman,

On behalf of the Big Machine Label Group, congratulations to you and all at WUSY on your ACM Radio Nomination for Medium Market Personality of the Year! We are grateful for your continued partnership and could not be happier that you are receiving this honor. Cheers to a great start off to 2019 – hope to see you soon!

Best- Scott

Scott Borchetta
Founder, President & CEO
Big Machine Label Group

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Mo & StyckMan

Social Love



Carman Hampton Woodall ▶ Mo & StyckMan

February 5 · 🌐

Styckman, I can never thank you enough for today with Olivia and Treasure!!! You were so kind and patient with them!!! They had the absolute best time!! Thank you for airing them on their introduction to US 101! We heard it and I was able to record it!!! Made their entire day! They are wearing their shirts tomorrow to school! They were so ecstatic they couldn't even contain it hardly! Mo, thank you as well!!!! Y'all are the best!!!

We ❤️ US 101!!!! 💕💕

#beststaioninthehistoryofever

👍 You

2 Comments

❤️ Love

💬 Comment



Leann Gearity-Hahn ▶ WUSY US-101

October 14, 2018 · 🌐

We're driving up to Gatlinburg and came through Cleveland and found ya'll on the radio. I heard your commercial for Help Our Neighbors. I'm a Panama City(technically Callaway/Tyndall) native. Dont live there now but am only 25 mins from Bay County. You have no idea how awesome it is to be traveling thru some random town and hear that they're going to help your hometown. I just want to truly, truly thank ya'll!

1 Comment

👍 Like

💬 Com



Kelly Britt Caldwell ▶ WUSY US-101

January 5 · 🌐

She was happy



👍 5

4 Comments

👍 Like

💬 Comment

🔗 Share



Teresa Rose Dearth ▶ Mo & StyckMan

January 9 · 🌐

Thank you for appreciating our law enforcement. My husband retired from Bradley County after 30 years and is now working as an officer with Chattanooga airport

Enjoyed meeting you again. Love you Styckman. You are awesome.



Frankie Qualls ▶ WUSY US-101

April 27 · 🌐

Best DJs Ever!! US101 Y'all Are Awesome!



👍 19

1 Comment 1 Share

❤️ Love

💬 Comment

🔗 Share

Verizon 10:53 PM 88%

Visitor Posts



Wendy Keys Gazaway ▶ WUSY US-101

May 30 at 7:44 PM · 🌐

I'm watching Mo on Family Feud!!!

👍 You

1 Comment

👍 Like

💬 Comment

🔗 Share



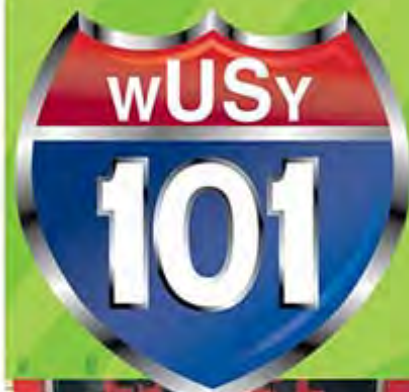
Elaine Murray McCrary ▶ WUSY US-101

May 30 at 7:38 PM · 🌐

Family Feud time ❤️



News and Awards



» **Dynamic Duo:** Black River's Abby Anderson (l) with WUSY Chattanooga's Melissa Wagner.



» **Escape Artists:** Arista's Lanco manage to escape with the help of WUSY/Chattanooga, TN's Melissa "Mo" Wagner and Styckman. Pictured (l-r) are Chandler Baldwin, Eric Steedly, Wagner, Styckman, Brandon Lancaster, Jared Hampton and Tripp Howell.



Mo & StyckMan

COUNTRY AIRCHECK OFF THE RECORD: EVERETTE



Everette

Brent Rupard and Anthony Olympia of Broken Bow's **Everette** put an industry spin on the artist interview:

I grew up listening to WAMZ/ Louisville. (BR)

My stepdad was in the military so we lived in Germany for a while. I listened to whatever he was playing on the Armed Forces Network. It was important to be able to call and request songs. (BO)

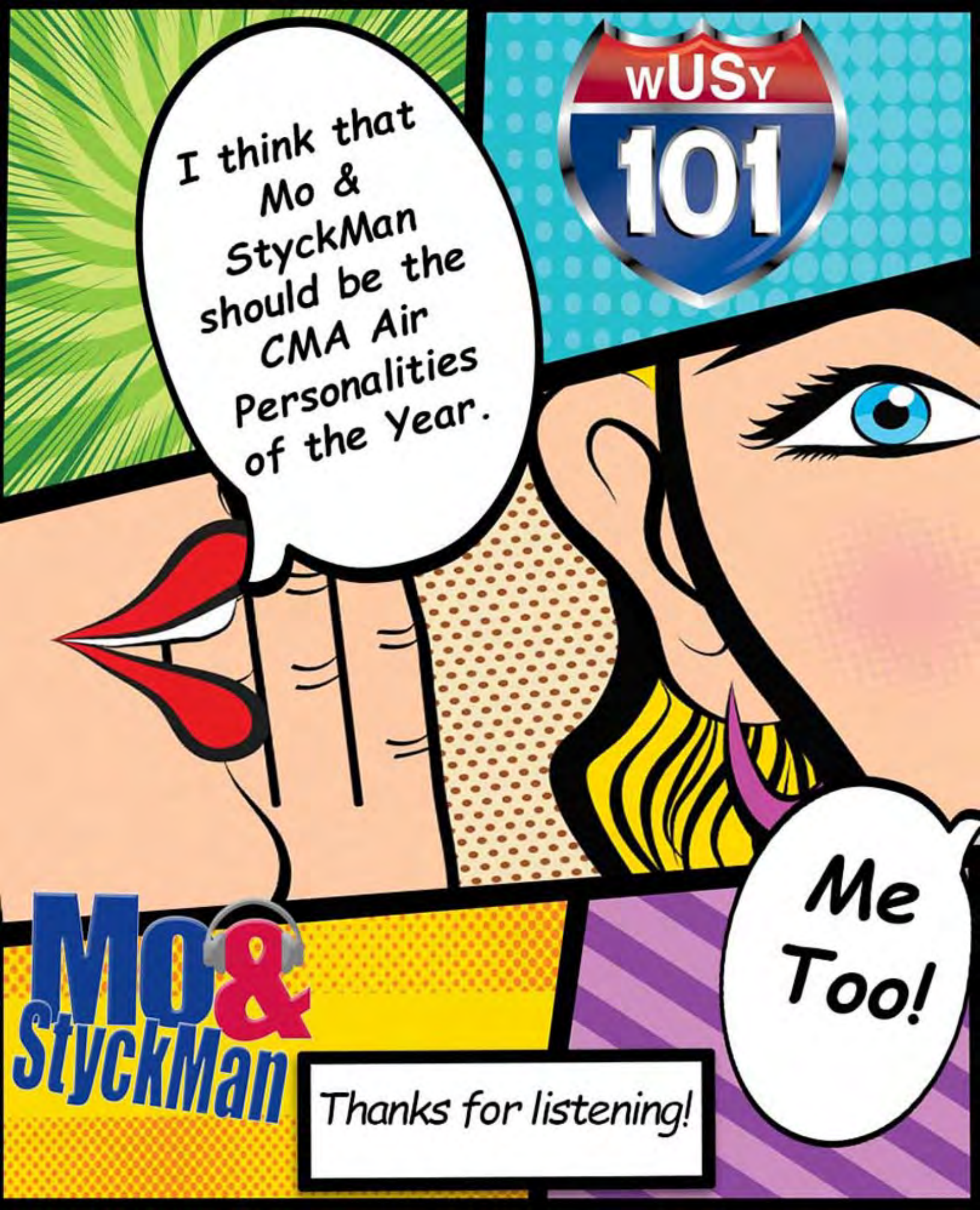
The first time we heard ourselves on the radio was on WUSY/Chattanooga, driving down I-40 in an RV. It was the most overwhelming feeling. You grow up listening to your heroes on the radio and hearing your voice and your song is an almost spiritual experience. (BR) (See the video [here](#).)



MD:

- Scott Gaines, WKHX/Atlanta
- Bree Wagner, KAJA/San Ant
- Melissa Wagner, WUSY/Chat
- Brook Stephens, KZPK/St. C





I think that
Mo &
StyckMan
should be the
CMA Air
Personalities
of the Year.



Me
Too!

**Mo &
StyckMan**

Thanks for listening!