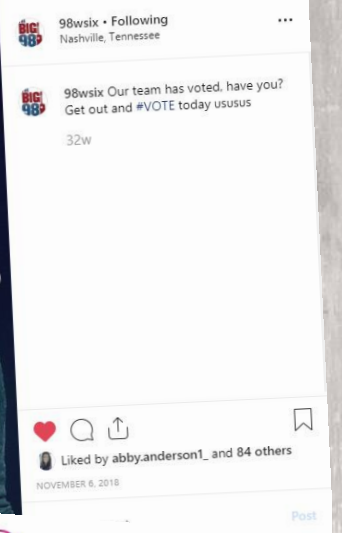


# THE BIG 98



# COMMUNITY PARTICIPATION

# THE BIG 98

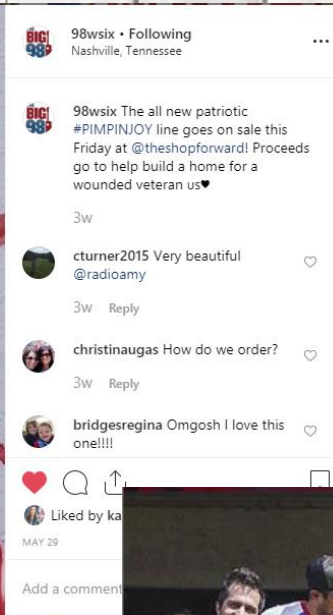


**If there is something to Care for in the Nashville Community, The BIG Hearts of The BIG 98 is always a BIG a part of it.**



# PIMPIN JOY

## THE BIG 98



OUR #PIMPINJOY PATRIOTIC LINE RAISED  
**\$156,000**  
TO BUILD A HOME FOR VETERAN SCOTTY WEST

**This year, Bobby Bones, The BIG 98 and Pimpin Joy raised \$156,000 to build a home for Veteran Scotty West**



# BATTLE FOR THE BONES

THE **BIG** 98 



**The BIG 98's Battle for the Bones again raised BIG \$\$\$ for the TJMartell Foundation and the FTL Sarcoma Fund**



# MILLION DOLLAR SHOW

# THE BIG 98



**98wsix**  
Ryman Auditorium



Liked by marypjanoush and 121 others

98wsix Singing our hearts out with @mrbobbybones + The Raging Idiots at #MDS2019



The BIG 98 @98WSIX · Jan 14  
In love with the #MDS2019 @HatchShowPrint  
#BTeam

BOBBY BONES AND THE  
RAGING IDIOTS



**Bobby Bones, The Raging Idiots, & The BIG 98 raised \$145,000 in 1 Night for St. Jude**



# ST. JUDE RADIOTHON

# THE BIG 98



**During the two-day St. Jude Radiothon  
The BIG 98 raised over \$454,000!**



# ST. JUDE DREAM HOME



The BIG 98 @98WSIX · Jun 23

It's @StJude Dream Home giveaway day! @TigeAndDaniel are hanging with @DanielleBreezy to give away the big @LukeBryanOnline prize!!

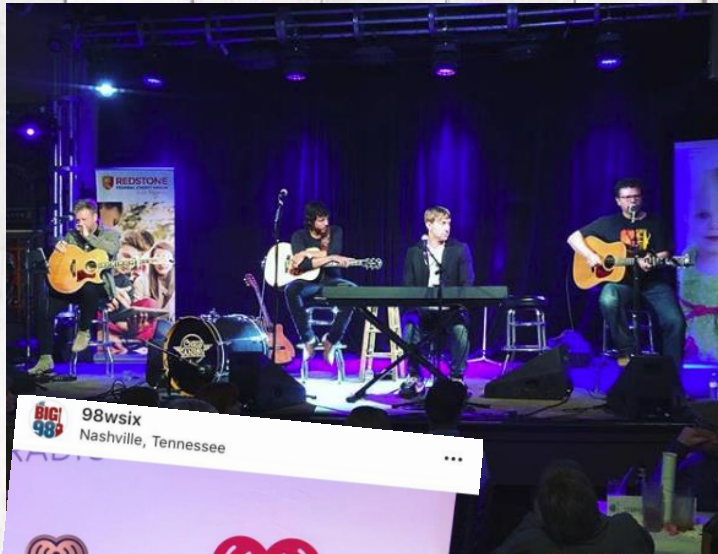


**The BIG 98's Tige & Daniel were LIVE to help  
giveaway a \$700k St Jude Dream Home**



# SONGS AND STORIES

THE  
**BIG**  
98



**BIG 98** 98wsix  
Nashville, Tennessee



**The BIG 98** @98WSIX · Apr 16  
Tequila 🍹🍹 Nicolle Galyon giving us the feels tonight at #SongsAndStories  
@DanAndShay @RedstoneFCU



0:35 276 views

1 3 12

**The BIG 98** @98WSIX · Apr 16  
I'll pour out my ❤️ hold your 🍷 in the 🍷 @BradPaisley #SongsAndStories



1:09 179 views

1 8

**The BIG 98 and Nashville's BIGGEST Songwriters teamed up to raise over \$7,000 for St. Jude Kids**



# TEAM BIG 98



**TEAM BIG 98 is all over Nashville through out the year doing good in neighborhoods and at the Marathon Finish Line as The 2019 Top Fund Raising Team Nationally**



# LEADERSHIP



**The BIG 98 has continued to lead the Country industry with initiatives like Female Friday, World Premieres, Women of iHeart Country and Bobby Bones' headphones hanging in the Country Music Hall of Fame!**



# LOUNGE

# THE BIG 98



The BIG 98 @98WSIX · Jan 17  
Nothing quite like an acoustic performance by @LoganMize ✨  
#AcceptanceLounge



The BIG 98 @98WSIX · Feb 8  
In love with @CayleeAnnaMusic new single #FamilyTree ❤️👉👈 @jasonaldeans  
#ClassOf2019 @bobbybonesshow



**The BIG 98 connects listeners to the artists on a personal level through performances in our lounge and on stage at Jason Aldean's Kitchen + Rooftop Bar**



# ARTIST INTERVIEWS

## THE BIG 98



The BIG 98 @98WSIX · Feb 8

You never know who might stop by the iHeartRadio studio downtown! Peek in the window and you may catch @ChrisYoungMusic with @TigeAndDaniel 🥰



1 7



**The BIG 98 keeps our doors open at all times for our Hometown Nashville Neighbors to stop by**

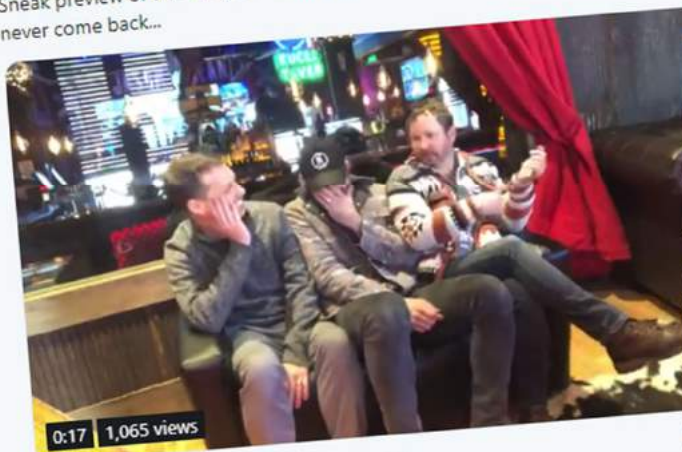


# TIGE AND DANIELS TINY COUCH

THE  
**BIG**  
98



**Tige & Daniel** @TigeAndDaniel · 18h  
Sneak preview of the #TinyCouchInterview with @RyanHurd and he'll probably never come back...



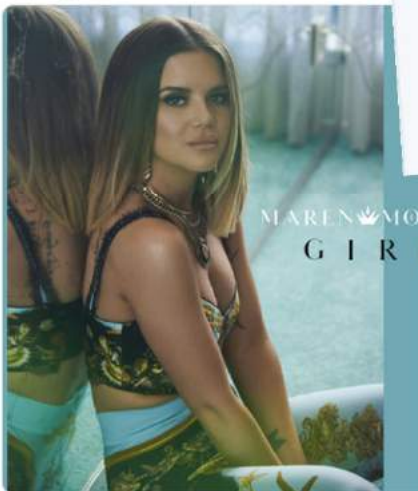
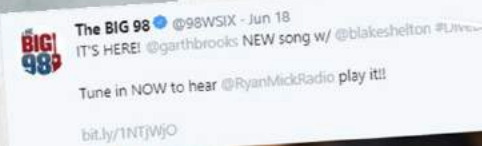
0:17 1,065 views



**Tige & Daniel interview artists on the signature “TINY COUCH” blending Comedy with Country**



# WORLD PREMIERES



**The BIG 98 is Nashville's #1 for New Country World Premiering the BIGGEST Songs Made in MUSIC CITY**



# ON THE VERGE

THE  
**BIG  
98**



**The BIG 98 fast tracks New Artists with our On The Verge Program**



# PODCASTS

THE  
**BIG  
98**



Tige & Daniel @TigeAndDaniel · Dec 3

Big thanks to @ColbieCaillat for surprising Daniel and being a guest on the podcast! @IveGoneWest



'Not Too Good' Podcast with Colbie Caillat | Tige and Daniel | 97.9 is ...  
Tige and Daniel's latest 'Not Too Good' podcast guest was a total surprise for Daniel!



The BIG 98 @98WSIX · Jun 24

Dustin Lynch use to play weddings to earn extra cash. I wonder how much it would cost to get @dustynlynch to play your wedding now?

Check out this episode of the @TheLobbyCast

the.lynchcast



The BIG 98 @98WSIX · 22h

Join @RadioAmy as she chats about "4 Things" each episode that she practices to promote an overall healthy well-being and maintain an attitude of gratitude.

Listen:

the.lynchcast



The BIG 98 @98WSIX · Mar 14

The guys on the @TheLobbyCast talk about Odell having a new home, Bell having a new home + rich people cheated to get their kids into college!

Listen:

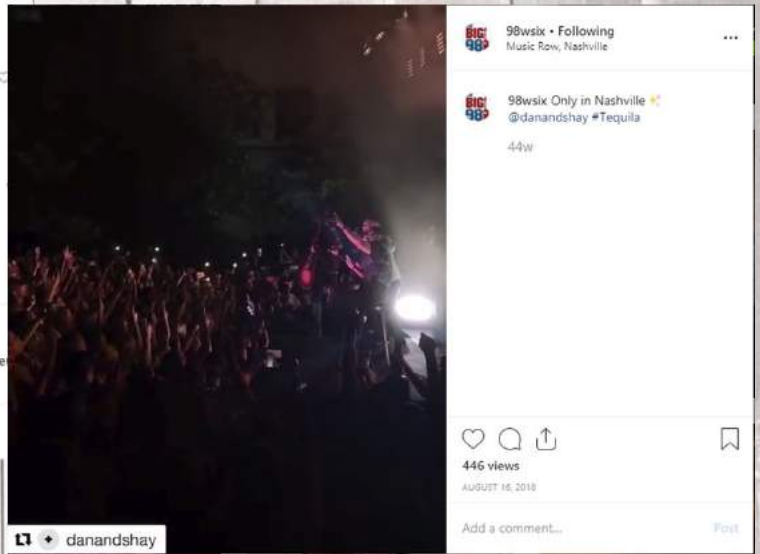
the.lynchcast



**Every BIG 98 Personality takes the conversation deeper with their own specialty podcast!**



# POP-UP SHOWS



**The BIG 98 is always there to give listeners  
Access to those “Only in Nashville”  
Moments**



# IHEARTCOUNTRY

# THE BIG 98



**The BIG 98 not only broadcasts The iHeartCountry Festival LIVE from Austin, TX, we bring our Nashville Friends with us**



# CMA FEST

# THE BIG 98



**From hosting the BIG Stage at Nissan, to live podcasts, to every stage in between...  
The BIG 98 is CMA FEST!!!!**



# NFL DRAFT

THE  
**BIG**  
98



**The BIG 98 helped The NFL Draft take over Music City, including Bobby Bones hosting The Draft LIVE on ESPN**



# Bobby Bones CLASS OF 2019

THE  
**BIG**  
98

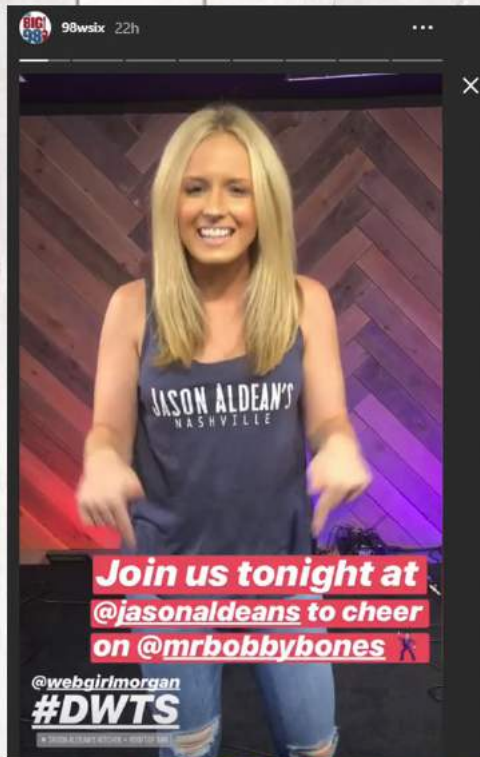


**Bobby Bones named The New Class of 2019.  
The All Female class performed for a sold  
out show to benefit Musicians on Call**



# BOBBY BONES ON DANCING WITH THE STARS

THE  
**BIG**  
98



**Bobby Bones danced his way to a Mirror Ball  
Trophy and The BIG 98 held weekly watch  
parties with The B-TEAM to Celebrate**



# BOBBY BONES ON AMERICAN IDOL

THE  
**BIG**  
98

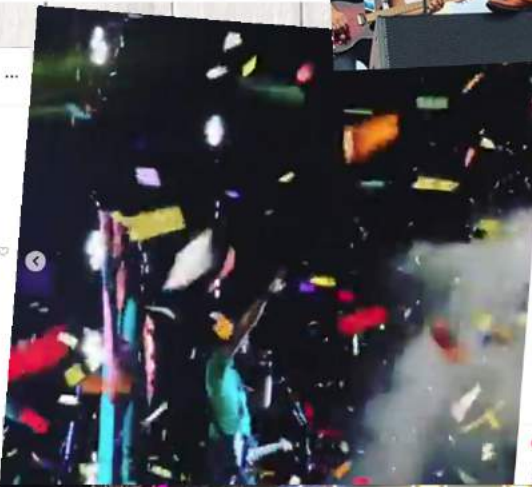
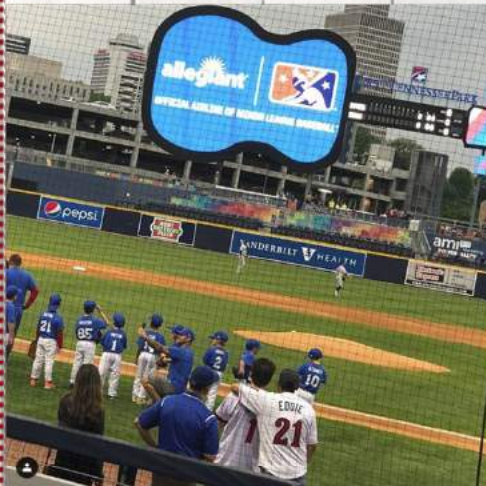


**Bobby is Back on American Idol as a mentor to the contestants, then he shares his experience with The BIG 98 listeners**



# WE WERE THERE

THE  
**BIG**  
98



From Broadway to the Bridgestone if its Country in Music City, We Were There



# THE BIG 98 AWARDS

**Bobby receives an award from Musicians On Call for his fundraising efforts and wins the Mirror Ball Trophy on *Dancing with the Stars***

**TEAM BIG 98 is The 2019 Top Fund Raising Team bringing in over \$164,000 for St. Jude**

**Amy Paige is recognized by St. Jude as a fundraising powerhouse and wins a CRS/CA Award for Large Market Personality/Show**

